

Date: \_\_\_\_\_
Teacher/ Group: \_\_\_\_\_
Name: \_\_\_\_\_
Grade: \_\_\_\_\_

1 A local sports store is facing difficulties due to poor customer service and low-quality products. The owners are looking for creative ideas to improve their business and attract more customers. (5 POINTS)

Write a formal proposal (respect a minimum of 15 lines) suggesting ways to help the store recover. Your proposal should include:

- A slogan for the store.
• At least two recommendations to improve customer experience and product quality.
• Modal verbs (must, should, could, etc.) to suggest improvements.
• The use of in order to and for to explain purposes.

Structure:

1. Introduction – Briefly describe the store’s problem and the purpose of your proposal.
2. Recommendations – Present two or more ideas on how the store can improve.
3. Conclusion – Summarize your main points and encourage the store to take action.

Lined writing area for the proposal.

